

JAMESON BLACK BARREL – BARTENDER SERIES 2023 COMPETITION

TERMS & CONDITIONS OF ENTRY

Schedule to Terms & Conditions

<p>Eligible Entrants</p> <p>Residency</p> <p>Age</p> <p>Special Conditions</p>	<p>Open to all entrants globally (excluding the USA), subject to these Terms & Conditions.</p> <p>18yrs + for Winner, subject to Winner being of legal drinking in his/her country.</p> <ul style="list-style-type: none"> - Entrants must be professional bartenders/mixologists by trade (Promoter may request proof of same should an entrant be successful). - The Promotion is only offered in and only open to participants in locations where the following are legal: the Promotion itself; the prizes; alcoholic beverage sales, alcoholic beverage promotion, advertising and sponsorship. - It shall be solely the responsibility of each entrant to ensure compliance with all local laws and regulations in their country of residence. - Entrants consent that their entries may be shared with their relevant local affiliate company within the Pernod Ricard S.A. group and that their local affiliate company may contact them in relation to local prize opportunities.
<p>Entry Mechanism</p>	<p>Entry: Entrant shall, within the Promotion Period:</p> <ol style="list-style-type: none"> a) where available in the an eligible market, commence their entry via the website provided (i.e. www.jamesonbartenderseries.com) and follow @JamesonHOSTS on Instagram for competition updates; b) Following the 'challenge' provided, design and create a Jameson Black Barrel cocktail. The challenge will require entrants to Design a cocktail that accentuates the unique flavour profile of Jameson Black Barrel. We want you to tell us what it is that makes Jameson Black Barrel a premium liquid, and why it works so well as the base spirit for a quality cocktail. Next, blend together your creativity, cocktail design and flavour analysis with your personal brand ID, using everything you have learned from the educational video series to create an engaging and impactful 1 minute video that brings your personality to life and shows us who you are! c) Film a video of themselves preparing the cocktail (video must be shot in portrait mode and be no longer than 1minute in duration); d) Upload the video to entrant's personal Instagram feed together with relevant competition hastags (#Jamesonbartenderseries2023 #competition #bartender #jamesonblackbarrel) no later than Monday June 26th 2023 and ensure video is viewable publicly until Monday July 10th 2023 in order that Promoter may view the video; e) Upload his/her high quality video to a file sharing website (e.g. wetransfer etc) no later than Monday June 26th and ensure high quality video is downloadable until Monday July 10th 2023 in order that Promoter may download and view the video; f) All video submissions containing language must either be in the English language or contain English subtitles; g) Complete the entry form provided on www.jamesonbartenderseries.com, providing all requested information, including video download link. <p>Unsuccessful entrants will not be notified directly. Please refer to @JamesonHOSTS (Instagram) for competition updates.</p> <p>The video entries will be judged by the Promoter to determine the finalists to be judged by the independent judging panel appointed by the Promoter and the "top 3" will be determined by said panel, each of whom will be a Winner.</p> <p>If using other spirit based products, we encourage you to use any of the Pernod Ricard portfolio products, otherwise such products must be referred to generically (omitting brand names and any branded visual references) e.g. vodka, rum etc in non-branded bottles</p> <p>Entrants agree that they will not do anything which is likely to bring us or any of our promotion partners into disrepute or which might adversely affect our reputation or the Promotion and we reserve the right in our sole discretion to</p>

	delete/hide your entry and/or disqualify you should we deem your entry to be inappropriate.
Entry Limit	1 per person
Promotion Period:- Commencement Date Close Date	31 st April 2023 26 th June 2023
Promoter	Irish Distillers International Ltd, Simmonscourt House, Simmonscourt Road, Ballsbridge, Dublin 4, Ireland.
Judgement Date	Winners will be announced by 10 th July 2023
Judgement Criteria	The most creative entry that complies with these Terms & Conditions and the following criteria: i) Brand ID integration (30 points); ii) Creative video production (30 points); iii) Drink design and presentation (40 points);
Prize	The three overall Prize Winners will receive the following (each of which to be determined and booked by the Promoter): <u>Flights</u> - International return flights (economy) from each Winner's nearest international airport to an international airport of Ireland. <u>Accommodation</u> - Three nights in a 4 star hotel or better (local standard). All accommodation based on single-occupancy double room. Basis of stay: bed and breakfast <u>Cash prize</u> - Each Winner will receive cash prize of €1,000 (to be paid via electronic transfer) <u>Transport</u> - Transport within Ireland <u>Not included:</u> - Transport to/from airport of origin and airport of destination; - Visas and vaccinations - Expenses of a personal nature, including food and drink laundry, phone calls, alcohol, excess baggage charges and any costs arising out of unforeseen circumstances and any other circumstances beyond our control. - Anything else not explicitly identified above as included.
Total Prize Value	€12,000 approx based on : Flights: €3,000 Accommodation: €3,000 Cash Prize: €3,000 Transport/Food in Ireland: €3,000
Approved Notification Method	Email or Social media (Instagram message)
Prize Delivery Method	Email/private arrangement
Prize Delivery Date	September 2023
Special Conditions	<ul style="list-style-type: none"> ▪ The Prize shall be at all times subject to the Total Prize Value and the Winner shall be responsible for any and all costs exceeding the Total Prize Value. ▪ Winner must be of legal drinking age in their country of residence and also the destination country. ▪ The final itinerary is subject to the Promoter's approval and any relevant travel and/or public health restrictions ▪ Entrants must make their social media profile public in order for the Promoter to see the entries. ▪ In the event that the event at Midleton Distillery in September 2023 is cancelled/rescheduled, Promoter will work with Winner to re-schedule. <p>This Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram. Any questions, comments or complaints from</p>

	<p>entrants should be directed to the Promoter at the address listed below and not to Instagram. By entering into this Promotion, each entrant agrees to release and indemnify and keep indemnified Instagram from and against all liability and forever forego and abandon all rights and causes of action against Instagram arising as a result of the Promoter conducting this Promotion.</p> <p>If we consider that you or your entry are in breach of these terms and conditions, or if we have grounds to suspect any entrant or third party of cheating, deception or fraudulent or unsportsman-like conduct of any kind (including, without limitation, manipulating the Promotion, choice of prize Winner(s), any voting mechanism or any entry), without limiting the options available to us, we reserve the right in our sole discretion (and without us incurring any liability) to disqualify any entrant, entry or person we reasonably believe to be responsible for, or associated with, such activity. We also reserve the right to disqualify you from the Promotion and/or Prize (without us incurring any liability) if in our reasonable opinion you conduct yourself in a way which is abusive or which exposes you or others to any medical, security, safety or similar risk whatsoever (including if you are intoxicated or abusive in any way). You agree that you will not do anything which is likely to bring us or any of our promotion partners into disrepute or which might adversely affect our reputation or the Promotion. If you are disqualified prizes may be withheld or withdrawn. You will not be compensated and you may be required to pay any costs incurred. Another entrant or winner may be selected at our discretion to take part in the Promotion and win the prize.</p> <p>As a condition of entering this Promotion, entrants consent to the Promoter and its affiliated market companies using the entrant's name, likeness, image and/or voice featured in their entry videos (including photograph, film and/or recording of the same) in any media for an unlimited period of time without remuneration or compensation for the purpose of promoting, publicising or marketing this Promotion (including any outcome), and promoting any products or services manufactured, distributed and/or supplied by the Promoter. Each Finalist agrees to participate in all reasonable promoted activities in relation to this Promotion as requested by the Promoter and its agents.</p> <p>All entries and any copyright subsisting in the entries become and remain the property of the Promoter upon receipt by the Promoter or its agent. Each entrant waives all and any moral rights and any other similar rights which may be vested in the entry. Each entrant acknowledges that they have no obligation to be accorded credit or acknowledgement in respect of their entry content. Promoter shall have full discretion to edit the entry videos and licence same to its affiliated market companies.</p>
Promoter Email Contact	Tony.obrien@pernod-ricard.com
Privacy Policy	https://www.jamesonwhiskey.com/en-EN/privacy-policy
Claim Days	7 days from the the announcement of the winner

Terms & Conditions

1. Information on how to enter and prizes forms part of these conditions. By participating, entrants agree to be bound by these conditions. Entries must comply with these conditions to be valid. For the avoidance of doubt the above Schedule to these Terms & Conditions forms part of these conditions.
2. Entry is open to **Eligible Entrants**. The directors, management and employees (and their immediate families) of the Promoter, its related entities, printers, suppliers, providers and agencies whom are directly associated with the conduct of this promotion; and any retailer activating the promotion are ineligible to enter the promotion. No third party entries, bulk entries or entries submitted by agents will be accepted.
3. To enter the promotion, **Eligible Entrants** must complete the **Entry Mechanism** during the **Promotion Period**.
4. If applicable, the **Entry Limit** applies to entries. Any excess or invalid entries will be deemed invalid.

5. The **Promoter** accepts no responsibility for late, lost or misdirected entries. Incomplete, ineligible or incomprehensible entries will be deemed invalid. Entries must be submitted in the manner required and received by the Promoter during the Promotional Period. Entries received will be considered final by the Promoter. Late entries will not be accepted.
6. The Promotion Period commences at the **Commencement Time** on the **Commencement Date** and closes at the **Close Time** on the **Close Date**. The judging will take place at the **Nominated Business** on the **Judgment Date** using the **Judgment Criteria**. The Promoter's decision is final, and no correspondence will be entered into. This is a game of skill; chance plays no part in determining the winner(s).
7. If the entrant's entry is deemed invalid, the Promoter will award the prize to the next best judged entry at the same time and place as the original judging date and repeat this process until the prize is awarded to an Eligible Entrant.
8. The **Prize** must be taken as offered and cannot be varied by the winner(s). Prizes are not transferable or exchangeable and cannot be taken as cash. Any change in the value of a prize between the advertising date and the date the prize is claimed is not the responsibility of the Promoter. The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings. Independent financial advice should be sought.
9. The winner(s) will be notified by the **Approved Notification Method**.
10. Prizes will be delivered to winners by the **Prize Delivery Method** by the **Prize Delivery Date**. The Promoter and its agents associated with this promotion take no responsibility for a prize (or part of a prize) damaged or lost in transit (if relevant). Third party terms and conditions apply to each aspect of the Prize.
11. The Promoter encourages the responsible use of prize(s), in accordance with applicable legislation.
12. If for any reason a Prize, or any part of a Prize becomes unavailable for any reason beyond the Promoter's reasonable control, the Promoter reserves the right to substitute the Prize (or part thereof) for an alternative Prize to the same or greater value of the original Prize value, subject to applicable law.
13. Entrants must only enter in their own name. The Promoter reserves the right to request the winner(s) and his/her companion(s) to produce (within a nominated time period) appropriate photo identification or other documentation (to the Promoter's satisfaction, at its sole discretion) in order to confirm their identity, age, residency and/or eligibility to enter and/or claim a prize and any information submitted by the entrant in entering the promotion before issuing a prize. If the documentation required by the Promoter is not received by the Promoter (or its nominated agent) or the entrant has not been verified or validated to the Promoter's satisfaction within the time requested, that entrant's entry will become invalid. Proof of identification, residency and entry considered suitable for verification is at the sole discretion of the Promoter. The prize(s) will only be awarded following any validation and verification of the entrant that the Promoter requires in its sole discretion. In the event that an entrant cannot provide suitable proof, the relevant prize will be forfeited and no substitute will be offered as the entrant will be disqualified.
14. Where applicable, the Promoter reserves the right to refuse to allow the Prize winner or any of their companions to take part in any or all aspects of the Prize if the Promoter determines, in its absolute discretion, that the Prize winner (or any of their companions where applicable) are not in the mental or physical condition necessary to be able to safely participate in or use the Prize.
15. No compensation will be payable if a winner (or their companions if applicable) are unable to use any element of a Prize for whatever reason, including missed/delayed flights, refusal of entry or ejection from the location(s) or participation in certain activities for health, age, behaviour or safety reasons. Any part of a Prize that is not taken for any reason is forfeited and will not be substituted.

16. The Promoter will make all reasonable efforts to contact the winner. If the winner cannot be contacted or is not available, or has not claimed their Prize within the **Claim Days**, the Promoter may instead offer the prize to the next Eligible Entrant selected from the valid entries that were received before the Closing Date.
17. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of a prize.
18. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter including because of war, terrorism, state of emergency or disaster (including natural disaster), infection by computer virus, bugs, tampering, unauthorised intervention, technical failures or any which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
19. The Promoter and its associated agencies and companies are not responsible for any problems, delays or technical malfunction of any telephone or network or lines, servers or providers, computer equipment, software, technical problems or traffic congestion on a network or a mobile network or any combination thereof, or any other technical failures including any damage to entrant's or any other person's mobile handset, computer or peripherals related to, or resulting from, participation in this promotion or the downloading of any materials related to this promotion.
20. Entry and continued participation in this promotion is subject to the Promoter's licensing obligations and liquor serving policy where applicable.
21. The Promoter reserves the right to verify the validity of entries and reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry which is not in accordance with these conditions of entry, or if the entrant is engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
22. Any entry that contains content that the Promoter, in its sole discretion, considers to be offensive or inappropriate in any way or that the Promoter considers, in its sole discretion, to infringe any intellectual property rights or other rights of any person, corporation or entity, will be considered ineligible. The decision to accept or reject an entry is at the Promoter's sole discretion and no correspondence will be entered into.
23. The Promoter will not be responsible for any incorrect, inaccurate or incomplete information communicated in the course of, or in connection with, this promotion if the deficiency is occasioned by any cause outside the reasonable control of the Promoter.
24. Any attempt to deliberately undermine the legitimate operation of this promotion may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, the Promoter reserves the right to seek damages to the fullest extent permitted by law. If the Promoter suffers loss or incurs any costs in connection with any breach of these terms and conditions of entry or any other legal obligation by an entrant, the entrant agrees to indemnify the promoter for those losses, damages and costs.

25. As a condition of entering this promotion, the winner(s) agree to participate in all reasonable promoted activities in relation to this promotion as requested by the Promoter and its agents.
26. As a condition of accepting the prize, the winner (and his/her companion(s), if applicable) may be required to sign any legal documentation as and in the form required by the Promoter and/or prize suppliers in their absolute discretion, including but not limited to a legal release and indemnity form.
27. If you send the Promoter any ideas or suggestions, regardless of the topic, the Promoter will have no obligations with respect to such ideas or suggestions and may use them for any purpose whatsoever.
28. Where applicable, entries and Prize are subject to the **Special Conditions**.
29. Personal data will be collected and processed in accordance with the Promoter's **Privacy Policy**. The Promoter may disclose personal data to third-party prize providers for competition administration and prize fulfillment purposes, or in order to comply with any legal obligation. At any time you can exercise your rights of access, rectification, erasure, restriction, portability, objection by contacting us at idpr-privacy@pernod-ricard.com. You also have a right to lodge a complaint with the Data Protection Commission. By entering the Promotion (and/or accepting the Prize if you are a Winner), you consent to such processing and confirm that all data provided by you is truthful and accurate.
30. The Promoter supports responsible consumption and recommends that alcohol be enjoyed in moderation.
31. These Terms and Conditions shall be governed by the laws of the Republic of Ireland and the Irish courts shall have exclusive jurisdiction over any dispute or difference arising in connection with the Promotion or these Terms and Conditions.
32. No purchase is necessary to enter the competition.
33. The Prize must be taken on the dates chosen by the Winner (subject to availability and confirmation by the Promoter), which dates are among and limited to the dates nominated by the Promoter, otherwise the entire Prize is forfeited. Not extension or variation of the Prize dates will be permitted. All components of the Prize must be taken together. Any element of the Prize not taken will be forfeited and not substituted.
34. Acceptance of the Prize is subject to any prevailing terms and conditions of the accommodation/transport/services providers and, in particular, health, behaviour, age and safety requirements. No compensation will be payable if the winner is unable to use any element of the relevant Prize as stated for whatever reason, including refusal of entry or ejection from the locations or participation in certain activities for health, age, behaviour or safety reasons.
35. The winner may not accrue frequent flyer points. Use of the travel component and any passes or vouchers issued as part of a Prize may be subject to prevailing terms and conditions of use of the suppliers of components of a Prize. The travel component cannot be used in conjunction with travel discounts or special offers. Travel and accommodation will be arranged and booked on the winner's behalf by the Promoter or an agent of the Promoter's choosing. Once booked, changes to travel times or arrangements will be at the expense of the winner. Any transportation to/from the airport in the winner's nearest international airport is the responsibility the winner.
36. All additional costs not expressly stated but which may be incurred in acceptance and use of a Prize is the responsibility of the winner. Such additional costs include, but are not limited to, meals, beverages, room service, telephone calls, laundry services, spending money, transport to and from airport departure point, other transfers, taxes including arrival and departure taxes (if applicable), insurance, travel insurance, passports and visas (if applicable). The winner may be required to present a credit card and/or identification at time of accommodation check-in.
37. An entry will not be accepted as a valid entry if (in the opinion of the Promoter) it:

- a. encourages under-age drinking, has a strong or evident appeal to minors or features anyone who is, or looks, under 18
 - b. depicts or encourages irresponsible or offensive behaviour, excessive drinking or the misuse of alcohol
 - c. challenges or dares people to drink alcohol
 - d. associates drinking with engaging in any activity which requires a high degree of physical co-ordination, such as driving or playing sport
 - e. suggests that alcohol leads to success or can change your mood or environment
 - f. suggests that alcohol offers any therapeutic benefits or is necessary to relax
 - g. contains religious imagery
 - h. is offensive, anti-social, sexually provocative, discriminatory, exploitative or degrading
 - i. is misleading, deceptive, false, illegal or breaches anyone's intellectual property right.
38. Neither Irish Distillers International Ltd nor its affiliates accept liability or damages for any injury, illness or damage caused to entrants including winners, by any participants in the Promotion, or the consequence of any actions taken by any participants in the Promotion or injury to the winners when receiving the Prize. Before being awarded the Prize, the winner will be required to sign and return within the time stipulated by the Promoter, a full release and indemnity form in the Promoter's form stating, among other things, that he/she has read and understood these official rules and regulations, grants all consents required by the Sponsor, accepts the prize as offered and releases the Sponsor from any and all liability of any kind arising out of the participation in this Promotion and receipt and/or use of the prize.